

# THE REVEREND ANTHONY F. LORENZEN

317 Main St. S / Woodbury, CT 06798

508-344-3668 | revtony@pm.me

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## **SUMMARY**

- Charismatic, personable, and collaborative mission-oriented leader
- Inspirational and creative trainer and communicator who motivates staff, volunteers, and clients
- Organized and reliable manager who finds adaptive solutions and achieves goals and objectives

## **SKILLS HIGHLIGHTS**

- Trained Spiritual Director Pastoral Counselor
- Insightful, inspirational, evocative, and persuasive speaker
- Project management
- Direct Appeal Fundraising
- Event planning
- Preparing and delivering presentations
- Determining client needs and problem solving
- Preparing monthly reports
- Negotiation and conflict transformation
- Managing the maintenance of facilities
- Preparing and managing budgets
- Video and Audio Recording and Projection
- Live Streaming, Zoom, and video conferencing
- Software
  - General: MS Office Suite, Google Drive, iWork Suite
  - QuickBooks, Wave
  - Website: Wix, Wordpress, Web.com, Weebly
  - Email Marketing: MailChimp, Vertical Response, Constant Contact
  - Social Media: Twitter, Facebook, Instagram, YouTube
  - VMix, Audacity, Cyberlink Power Director

## **EXPERIENCE**

**Minister | Mattatuck Unitarian University Society | Woodbury, CT | 2019-Present**

**Minister | Unitarian Universalist Church in Meriden | Meriden, CT | 2019-Present**

- Worked with Board and Lay Leaders to purchase 2 acres of land (Mattatuck)
- Successful Faithify (crowdfunding) fundraisers
- Successful Holiday Appeals and special campaigns
- Coordinated online Covid ministry with both congregations
- Produced live and recorded Sunday services and other online programming
- Used innovative and creative events and activities to keep people connected during pandemic

**Minister | Hopedale Unitarian Parish | Hopedale, MA | 2015-2019**

- Increased annual fundraising income by 300%
- Spearheaded a building project to transform 1898 building into an ADA compliant facility
- Pioneered congregational branding, mission, and logo
- Developed new website, podcast, YouTube channel, and increased social media presence
- Serve as media spokesperson and community representative including serving on the board of Milford Area Humanitarian Coalition and Hopedale Opioid Task Force

**Consultant | Thoreau Woods UU Church, Huntsville, TX/Unitarian Fellowship of Houston, Houston, TX | 2014-2015**

- Managed successful missioning and visioning process for both congregations
- Introduced branding and social media, renovated websites

**Interim Director of Family Ministry | First Parish Church in Weston | Weston, MA | 2012-2013**

- Recruited and trained a team of volunteers to perform various community service projects
- Trained volunteers to serve as youth mentors

**Director | South Central Alliance of Churches | Fort Worth, TX | 2011-2012**

- Responsible for an administrative and program budget of \$60,000
- Developed new efficient intake forms and procedures for rent, utility, and food assistance programs
- Created the organization's first website and social media accounts

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- Managed Summer Youth Food Service Program that fed over 300 children weekly
- Moved to Client Tracker, an online data management system
- Created a Client/Community Advisory Board that to make sure services met needs of clients
- Developed partnerships with the municipal agencies and a domestic violence shelter
- Partnered with the Tarrant Area Food Bank on a neighborhood community garden

## **Minister | Pathways Church | Southlake, TX | 2008-2011**

- Introduced and implemented a comprehensive adult spiritual formation program
- Developed geographically based small group ministry
- Served as media spokesperson and community representative including serving on the board of the Keller Farmers Market and Tarrant County Interfaith Homelessness Coalition

## **Consultant | First Parish Church in Billerica | Billerica, MA | 2007-2008**

- Trained volunteer leaders
- Founding member of Billerica Cares anti-racism group

## **Intern | First Parish Church in Weston | Weston, MA | 2005-2007**

- Counseled and advocated for clients in skilled nursing facility
- Trained volunteer leaders to serve as mentors for youth
- Designed and produced monthly creative arts and music event

## **Director of Spiritual Care and Volunteers | Gardner Visiting Nurses Association | Gardner, MA | 2005-2006**

- Counseled hospice clients and their families
- Developed diversity training program for hospice volunteers and staff
- Trained volunteers who provided dozens of hours of service to hospice clients monthly

## **Director | Family Lifeline Volunteers | Worcester, MA | 2003-2004**

- Recruited, vetted, placed, and provided support for long term volunteers
- Direct appeal and special projects fundraising including a CD recording project
- Created website and instituted online giving

## **Visiting Lecturer | Fitchburg State University | Fitchburg, MA | 1995-2008**

- The Bible as Literature
- Seeing and Believing: Religion, Values, and Ethics in Contemporary Film

## **High School Teacher | Boston-area Catholic High Schools | Boston, MA | 1994-2003**

- Taught religion and ethics to diverse student population
- Developed and coordinated an academic awards program
- Activities outside of classroom: chess & tennis coach and mountain bike club and class advisor

## **EDUCATION**

**Master of Divinity | Harvard Divinity School | Cambridge, MA**

**Bachelor of Arts in English Literature and Professional Writing | Fitchburg State College | Fitchburg, MA**

**Certificate in Spiritual Direction | HeartPaths Spirituality Centre | Dallas, TX**